viamedia
220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

**Invoice** 

VNS/NCC Senate Leadership Fund

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 11/16

Invoice ID: 1256901 Invoice Date: 11-16-2016 Contract ID: 887674 Client ID: 42962 Campaign ID: Estimate ID: 4262 P.O Number: Tax ID:

Description Amount

Gross Advertising Fee \$3,366.00
Agency Commission (\$504.90)
Rep. Firm Commission (\$1,001.38)

Net Advertising Fee \$1,859.72

**Sub Total** \$1,859.72

Total This Invoice \$1,859.72

/62356419/ 1350

Terms: Net 30 Days Upon Receipt

Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.
7796 Solution Center

Chicago, IL 60677-7007 Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## **via**media

220 Lexington Green Circle Suite 300 Lexington, KY 40503 859-410-2699

## **Affidavit of Performance**

Client Name: Senate Leadership Fund
Remarks: /62356419/
Contract ID: 887674
Contract Type: Political

Bill Cycle: 11/16 Rep. Firm: VNS/NCC

Date	Weekday	Network	Zone I	Program Name	Air Time	Spot Name	Spot Len	Con Line	Billing Status	Spot Cost
11/01/16	Tuesday	AMC-E	LOU-1350 LOUISVIL	The Matrix	10:18pm	SLFTV30IN12H	00:00:30	14	Charged	27.00
11/01/16	Tuesday		LOU-1350 LOUISVIL			SLFTV30IN12H	00:00:30	20	Charged	23.00
11/01/16	Tuesday		LOU-1350 LOUISVIL			SLFTV30IN14H	00:00:30	16	Charged	27.00
11/01/16	Tuesday		LOU-1350_LOUISVIL			SLFTV30IN12H	00:00:30	23	Charged	21.00
11/01/16	Tuesday		LOU-1350 LOUISVIL			SLFTV30IN12H	00:00:30	24	Charged	21.00
11/01/16	Tuesday		LOU-1350 LOUISVIL			SLFTV30IN14H	00:00:30	10	Charged	31.00
11/01/16	Tuesday		LOU-1350_LOUISVIL	• • •		SLFTV30IN12H	00:00:30	39	Charged	18.00
11/01/16	Tuesday		LOU-1350 LOUISVIL			SLFTV30IN14H	00:00:30	11	Charged	29.00
11/01/16			_	America's Newsroom		SLFTV30IN12H	00:00:30	12	Charged	29.00
11/01/16	Tuesday		LOU-1350 LOUISVIL			SLFTV30IN14H	00:00:30	1	Charged	45.00
11/01/16	Tuesday		LOU-1350 LOUISVIL			SLFTV30IN12H	00:00:30	30	Charged	20.00
	Tuesday		LOU-1350_LOUISVIL			SLFTV30IN14H	00:00:30	7	Charged	33.00
11/01/16	Tuesday		LOU-1350 LOUISVIL			SLFTV30IN12H	00:00:30	26	Charged	21.00
11/01/16	Tuesday		LOU-1350 LOUISVIL			SLFTV30IN14H	00:00:30	13	Charged	29.00
			LOU-1350_LOUISVIL			SLFTV30IN12H	00:00:30	41	Charged	18.00
11/01/16			LOU-1350 LOUISVIL			SLFTV30IN14H	00:00:30	17	Charged	25.00
11/01/16	Tuesday		_	. The Cleveland Show		SLFTV30IN12H	00:00:30	33	Charged	20.00
11/01/16	Tuesday		LOU-1350 LOUISVIL			SLFTV30IN12H	00:00:30	18	Charged	25.00
	Tuesday		LOU-1350_LOUISVIL			SLFTV30IN14H	00:00:30	2	Charged	35.00
11/01/16	Tuesday		LOU-1350_LOUISVIL			SLFTV30IN14H SLFTV30IN12H	00:00:30	3	Charged	35.00
1 1/0 1/ 10	Tuesday	USA-E	LOO-1330_LOOI3VIL	. Modern Family	11.49рііі	SLF1V30IIV12I1	00.00.30		Chargeu	
	Wednesday		LOU-1350_LOUISVIL			SLFTV30IN14H	00:00:30	29	Charged	20.00
11/02/16	Wednesday			The Matrix Reloaded		SLFTV30IN12H	00:00:30	14	Charged	27.00
	Wednesday		_	Naked and Afraid Pop-Up		SLFTV30IN14H	00:00:30	9	Charged	31.00
11/02/16	Wednesday		_	Naked and Afraid Pop-Up		SLFTV30IN12H	00:00:30	9	Charged	31.00
11/02/16	Wednesday			Naked and Afraid Pop-Up		SLFTV30IN14H	00:00:30	9	Charged	31.00
	Wednesday	FOOD-E L	.OU-1350_LOUISVIL	Worst Bakers in America	10:23pm	SLFTV30IN12H	00:00:30	10	Charged	31.00
11/02/16	Wednesday	FX-E	LOU-1350_LOUISVIL	. Captain America:	8:46pm	SLFTV30IN12H	00:00:30	11	Charged	29.00
11/02/16	Wednesday	FXNC-E	LOU-1350_LOUISVIL	Fox and Friends First	5:49am	SLFTV30IN12H	00:00:30	5	Charged	33.00
11/02/16	Wednesday	FXNC-E	LOU-1350_LOUISVIL	. The Five	5:45pm	SLFTV30IN14H	00:00:30	6	Charged	33.00
11/02/16	Wednesday	HIST-E	LOU-1350_LOUISVIL	. American Pickers	8:12pm	SLFTV30IN12H	00:00:30	7	Charged	33.00
11/02/16	Wednesday	LIF-E	LOU-1350_LOUISVIL	Little Women: LA	8:36pm	SLFTV30IN12H	00:00:30	13	Charged	29.00
11/02/16	Wednesday	SYFY-E	LOU-1350_LOUISVIL	. House at End of Street	5:04pm	SLFTV30IN12H	00:00:30	31	Charged	20.00
11/02/16	Wednesday	TBSC-E	LOU-1350_LOUISVIL	. The Big Bang Theory	9:46pm	SLFTV30IN14H	00:00:30	8	Charged	33.00
11/02/16	Wednesday	TNT-E	LOU-1350_LOUISVIL	. Supernatural	10:46am	SLFTV30IN12H	00:00:30	27	Charged	21.00
11/02/16	Wednesday	TNT-E	LOU-1350_LOUISVIL	. Godzilla	9:56pm	SLFTV30IN14H	00:00:30	2	Charged	35.00
11/02/16	Wednesday	USA-E	LOU-1350_LOUISVIL	. NCIS	9:30am	SLFTV30IN14H	00:00:30	35	Charged	20.00
11/02/16	Wednesday	USA-E	LOU-1350_LOUISVIL	. Modern Family	10:18pm	SLFTV30IN12H	00:00:30	3	Charged	35.00
11/03/16	Thursday	AMC-E L	OU-1350_LOUISVIL	Underworld: Rise Lycans	5:49am	SLFTV30IN14H	00:00:30	42	Charged	16.00
11/03/16	Thursday	CNN-E	LOU-1350_LOUISVIL	New Day	5:31am	SLFTV30IN14H	00:00:30	15	Charged	27.00
11/03/16	Thursday	CNN-E	LOU-1350 LOUISVIL	. Jake Tapper	4:50pm	SLFTV30IN12H	00:00:30	16	Charged	27.00
11/03/16	Thursday	DISC-E	LOU-1350_LOUISVIL	Edge of Alaska	2:15pm	SLFTV30IN12H	00:00:30	37	Charged	18.00
11/03/16	Thursday		LOU-1350 LOUISVIL		10:22am	SLFTV30IN14H	00:00:30	38	Charged	18.00
11/03/16	Thursday		LOU-1350 LOUISVIL			SLFTV30IN12H	00:00:30	10	Charged	31.00
11/03/16	Thursday		LOU-1350_LOUISVIL			SLFTV30IN14H	00:00:30	39	Charged	18.00
11/03/16	Thursday		LOU-1350_LOUISVIL			SLFTV30IN12H	00:00:30	11	Charged	29.00
11/03/16	Thursday		LOU-1350_LOUISVIL			SLFTV30IN12H	00:00:30	1	Charged	45.00
11/03/16	Thursday		LOU-1350 LOUISVIL			SLFTV30IN14H	00:00:30	30	Charged	20.00
11/03/16	Thursday		LOU-1350 LOUISVIL			SLFTV30IN12H	00:00:30	21	Charged	23.00
11/03/16	Thursday		LOU-1350_LOUISVIL	•		SLFTV30IN14H	00:00:30	13	Charged	29.00
11/03/16	Thursday			. The Big Bang Theory		SLFTV30IN12H	00:00:30	8	Charged	33.00
	Thursday		LOU-1350 LOUISVIL			SLFTV30IN12H	00:00:30	18	Charged	25.00
	Thursday		LOU-1350 LOUISVIL			SLFTV30IN14H	00:00:30	19	Charged	25.00
	Thursday		LOU-1350_LOUISVIL			SLFTV30IN12H	00:00:30	3	Charged	35.00
11/04/16	Friday	AMC-F	LOU-1350 LOUISVIL	Predators	11:31nm	SLFTV30IN12H	00:00:30	14	Charged	27.00
11/04/16			LOU-1350_LOUISVIL			SLFTV30IN14H	00:00:30	9	Charged	31.00
11/04/16			LOU-1350 LOUISVIL			SLFTV30IN14H	00:00:30	38	Charged	18.00
11/04/16	,		LOU-1350_LOUISVIL			SLFTV30IN14H SLFTV30IN12H	00:00:30	10	Charged	31.00
11/04/16				. Two and a Half Men						21.00
	,		_			SLFTV30IN14H	00:00:30 00:00:30	25	Charged	
11/04/16			LOU-1350_LOUISVIL			SLFTV30IN14H		6	Charged	33.00
11/04/16			LOU-1350_LOUISVIL	,		SLFTV30IN12H	00:00:30	1	Charged	45.00
11/04/16	,		LOU-1350_LOUISVIL			SLFTV30IN14H	00:00:30	21	Charged	23.00
11/04/16			LOU-1350_LOUISVIL LOU-1350 LOUISVIL			SLFTV30IN12H SLFTV30IN14H	00:00:30 00:00:30	40 13	Charged Charged	18.00 29.00
11/04/16										

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11/04/16	Friday	SYFY-E	LOU-1350_LOUISVIL Insidious: Chapter 2	8:13p	m	SLFTV30IN12H	00:00:30	17	Charged	25.00
11/04/16	Friday	TBSC-E	LOU-1350 LOUISVIL ELeague	11:19r	m	SLFTV30IN14H	00:00:30	8	Charged	33.00
11/04/16	Friday		LOU-1350 LOUISVIL Castle			SLFTV30IN14H	00:00:30	34	Charged	20.00
11/04/16	Friday		LOU-1350 LOUISVIL Inglourious Basterds			SLFTV30IN12H	00:00:30	2	Charged	35.00
11/04/16	,		LOU-1350 LOUISVIL NCIS			SLFTV30IN14H	00:00:30	19	Charged	25.00
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11/04/16	Friday	USA-E	LOU-1350_LOUISVIL NCIS	9:24p	m	SLFTV30IN12H	00:00:30	3	Charged	35.00
11/05/16	Caturday	AMC-E	LOUI 1350 LOUISVII Laka Blooid	2.005	_	CLET/20INI44L	00.00.30	26	Charged	10.00
11/05/16			LOU-1350_LOUISVIL Lake Placid			SLFTV30IN14H	00:00:30	36	Charged	18.00
11/05/16	Saturday		LOU-1350_LOUISVIL Aliens			SLFTV30IN12H	00:00:30	14	Charged	27.00
11/05/16	Saturday		LOU-1350_LOUISVIL New Day Saturday			SLFTV30IN14H	00:00:30	15	Charged	27.00
11/05/16	Saturday	DISC-E	LOU-1350_LOUISVIL Street Outlaws	4:29p	m	SLFTV30IN12H	00:00:30	23	Charged	21.00
11/05/16	Saturday	DISC-E	LOU-1350 LOUISVIL Street Outlaws: Full	Th 10:27p	m	SLFTV30IN14H	00:00:30	9	Charged	31.00
11/05/16	Saturday	FOOD-E	LOU-1350 LOUISVIL Holiday Baking	8:55p	m	SLFTV30IN14H	00:00:30	10	Charged	31.00
11/05/16	Saturday	FX-E	LOU-1350 LOUISVIL Captain America:	8:34p	m	SLFTV30IN12H	00:00:30	11	Charged	29.00
11/05/16	,	FX-E	LOU-1350 LOUISVIL Captain America:			SLFTV30IN14H	00:00:30	11	Charged	29.00
11/05/16			LOU-1350 LOUISVIL Greg Gutfeld Show			SLFTV30IN14H	00:00:30	1	Charged	45.00
			_					7		
11/05/16	,		LOU-1350_LOUISVIL Built America			SLFTV30IN12H	00:00:30		Charged	33.00
11/05/16	Saturday		LOU-1350_LOUISVIL Built America			SLFTV30IN14H	00:00:30	7	Charged	33.00
11/05/16	Saturday	LIF-E	LOU-1350_LOUISVIL She Made Them Do			SLFTV30IN12H	00:00:30	26	Charged	21.00
11/05/16	Saturday	SYFY-E	LOU-1350_LOUISVIL Shutter Island	7:27p	m	SLFTV30IN14H	00:00:30	31	Charged	20.00
11/05/16	Saturday	SYFY-E	LOU-1350_LOUISVIL 400 Days	10:34p	m	SLFTV30IN12H	00:00:30	17	Charged	25.00
11/05/16	Saturday	TBSC-E	LOU-1350 LOUISVIL College Road Trip	9:23a	m	SLFTV30IN12H	00:00:30	32	Charged	20.00
11/05/16	Saturday		LOU-1350 LOUISVIL Friends			SLFTV30IN14H	00:00:30	22	Charged	23.00
11/05/16	Saturday		LOU-1350 LOUISVIL Hobbit:			SLFTV30IN14H	00:00:30	18	Charged	25.00
11/05/16			LOU-1350 LOUISVIL Hobbit:			SLFTV30IN12H	00:00:30	2	Charged	35.00
11/05/16	Saturday		LOU-1350 LOUISVIL NCIS			SLFTV30IN14H	00:00:30	28	Charged	21.00
11/05/16	,		<del>-</del>			SLFTV30IN12H	00:00:30	19		25.00
11/05/10	Saturday	USA-E	LOU-1350_LOUISVIL NCIS	0.25p	111	SLF I VSUIN IZH	00.00.30	19	Charged	25.00
11/06/16	Sunday	AMC-E	LOU-1350_LOUISVIL The Walking Dead	8·28n	m	SLFTV30IN14H	00:00:30	14	Charged	27.00
11/06/16	Sunday		LOU-1350 LOUISVIL State of the Union			SLFTV30IN14H	00:00:30	20	Charged	23.00
11/06/16	Sunday		LOU-1350 LOUISVIL CNN Tonight			SLFTV30IN12H	00:00:30	4	Charged	33.00
11/06/16			LOU-1350 LOUISVIL Extreme Collectors			SLFTV30IN12H	00:00:30	37	Charged	18.00
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11/06/16	Sunday		LOU-1350_LOUISVIL Guy's Grocery Game			SLFTV30IN12H	00:00:30	24	Charged	21.00
11/06/16	Sunday		LOU-1350_LOUISVIL Guy's Grocery Game			SLFTV30IN14H	00:00:30	10	Charged	31.00
11/06/16	,	FX-E	LOU-1350_LOUISVIL Captain America:			SLFTV30IN12H	00:00:30	25	Charged	21.00
11/06/16	,		LOU-1350_LOUISVIL The O'Reilly Factor			SLFTV30IN12H	00:00:30	1	Charged	45.00
11/06/16	Sunday		LOU-1350_LOUISVIL Nostradamus			SLFTV30IN12H	00:00:30	7	Charged	33.00
11/06/16	Sunday	LIF-E	LOU-1350_LOUISVIL Craigslist Killer	1:03p	m	SLFTV30IN14H	00:00:30	40	Charged	18.00
11/06/16	Sunday	LIF-E	LOU-1350_LOUISVIL JonBenet's	10:19p	m	SLFTV30IN12H	00:00:30	13	Charged	29.00
11/06/16	Sunday	SYFY-E	LOU-1350 LOUISVIL Doom	11:14a	am	SLFTV30IN14H	00:00:30	41	Charged	18.00
11/06/16	Sunday	SYFY-E	LOU-1350 LOUISVIL 2012	10:19p	m	SLFTV30IN12H	00:00:30	17	Charged	25.00
11/06/16			LOU-1350 LOUISVIL Tammy			SLFTV30IN12H	00:00:30	8	Charged	33.00
11/06/16	Sunday		LOU-1350 LOUISVIL Tammy			SLFTV30IN14H	00:00:30	8	Charged	33.00
11/06/16	•		LOU-1350 LOUISVIL The Dark Knight			SLFTV30IN14H	00:00:30	2	Charged	35.00
11/06/16	Sunday		LOU-1350 LOUISVIL Law & Order: SVU			SLFTV30IN14H	00:00:30	28	Charged	21.00
11/06/16	Sunday		LOU-1350 LOUISVIL Law & Order: SVU			SLFTV30IN12H	00:00:30	3	Charged	35.00
1 1/00/10	Suriday	USA-E	LOO-1330_LOOISVIL Law & Older. 3VO	11. <del>4</del> 5µ	,,,,,	SLF I VSUIN IZH	00.00.30	3	Chargeu	33.00
11/07/16	Monday	AMC-E	LOU-1350 LOUISVIL The Green Mile	11:50r	m	SLFTV30IN14H	00:00:30	53	Charged	27.00
11/07/16	Monday		LOU-1350 LOUISVIL Early Start			SLFTV30IN14H	00:00:30	54	Charged	27.00
11/07/16			LOU-1350 LOUISVIL CNN Newsroom			SLFTV30IN12H	00:00:30	57	Charged	23.00
11/07/16			LOU-1350 LOUISVIL Anderson Cooper 36			SLFTV30IN12H	00:00:30	46	Charged	33.00
11/07/16	Monday		LOU-1350 LOUISVIL Street Outlaws			SLFTV30IN12I1	00:00:30	49	Charged	31.00
11/07/16	Monday		LOU-1350_LOUISVIL Cake Wars			SLFTV30IN12H	00:00:30	50	Charged	31.00
11/07/16	Monday	FX-E	LOU-1350_LOUISVIL The Equalizer			SLFTV30IN14H	00:00:30	51	Charged	29.00
11/07/16	Monday		LOU-1350_LOUISVIL The Kelly File			SLFTV30IN14H	00:00:30	43	Charged	45.00
11/07/16	Monday		LOU-1350_LOUISVIL Nostradamus Effect			SLFTV30IN12H	00:00:30	47	Charged	33.00
11/07/16	Monday	LIF-E	LOU-1350_LOUISVIL Who Killed JonBene	8:52p	m	SLFTV30IN14H	00:00:30	52	Charged	29.00
11/07/16	Monday	SYFY-E	LOU-1350_LOUISVIL Final Destination 3	10:14p	m	SLFTV30IN12H	00:00:30	56	Charged	25.00
11/07/16	Monday		LOU-1350 LOUISVIL People of Earth	9:18p	m	SLFTV30IN14H	00:00:30	48	Charged	33.00
11/07/16	Monday		LOU-1350 LOUISVIL This Is Where I			SLFTV30IN12H	00:00:30	44	Charged	35.00
11/07/16			LOU-1350 LOUISVIL WWE Monday/Movie			SLFTV30IN14H	00:00:30	45	Charged	35.00
				. Оор			2 3.00.00		Ja. 954	55.55

Grand Total 3,366.00

## **Channel Summary**

Network	Zone		Total Spots	Gross Revenue
AMC-E	LOU-1350_LOUISVILLE		9	\$216.00
CNN-E	LOU-1350_LOUISVILLE		10	\$270.00
DISC-E	LOU-1350_LOUISVILLE		10	\$264.00
FOOD-E	LOU-1350 LOUISVILLE		11	\$295.00
FX-E	LOU-1350_LOUISVILLE		10	\$252.00
FXNC-E	LOU-1350 LOUISVILLE		10	\$398.00
HIST-E	LOU-1350_LOUISVILLE		10	\$284.00
LIF-E	LOU-1350_LOUISVILLE		10	\$252.00
SYFY-E	LOU-1350_LOUISVILLE		9	\$201.00
TBSC-E	LOU-1350_LOUISVILLE		9	\$261.00
TNT-E	LOU-1350_LOUISVILLE		11	\$326.00
USA-E	LOU-1350_LOUISVILLE		12	\$347.00
		Grand Total	121	\$3,366.00

These announcements were cablecast at the above times as entered in the system's program logs. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.

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